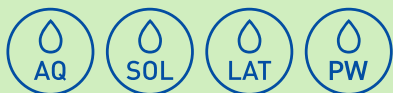




INK COMPATIBILITY



3728 DMIBOP is an 11 mil latex-based, nylon-reinforced wet strength paper for indoor banners and wall coverings. It is a cost-effective alternative to adhesive vinyl, featuring a universal coating that makes it cross-platform compatible.

Ideal for custom murals, interior design and restoration, art reproductions, maps and POP displays in residential, hospitality, commercial and retail environments. Can be used with standard wall paper paste.

STANDARD SIZES

- Item # 3728000015J3 - 24" x 75' - 3" core
- Item # 37280000244C - 36" x 125' - 3" core
- Item # 3728000024J3 - 36" x 75' - 3" core
- Item # 3728000029J3 - 42" x 75' - 3" core
- Item # 37280000374C - 50" x 125' - 3" core
- Item # 3728000037J3 - 50" x 75' - 3" core
- Item # 37280000414C - 54" x 125' - 3" core
- Item # 3728000041J3 - 54" x 75' - 3" core

3728 DMIBOP

11 mil Matte Wallcovering

PHYSICAL PROPERTIES

Caliper Thickness	11 mil
Basis Weight	280 gsm
Finish	Matte
Opacity	96%
Whiteness	102
pH	Acidic
Fire Rating	ASTM E84, Class A

ADVANTAGES

- Excellent Color Gamut & Black Density
- Tear, Water, Scratch, & Fade Resistant
- Lay Flat
- Compatible with Common Liquid Overlaminates
- Award Winning Magic™ "UNIVERSAL" Coating
- Latex-Saturated, Durable Base Paper
- ASTM 793 - Commercial Wallcovering

APPLICATIONS

- Wall Covering
- Banners (Grommet & Pole Pocket)
- Maps
- Murals
- Décor Art Reproductions