



INK COMPATIBILITY



3711 PPM7 is a durable banner that resists water and UV damage. This product produces impressive high quality images on its smooth matte finish which minimizes glare from indoor lighting. It is ideal for indoor and short term outdoor applications such as promotional banners, tradeshow graphics and POP displays.

STANDARD SIZES

Item # 371100001533 - 24" x 60' - 3" core
Item # 37110000152Y - 24" x 100' - 3" core
Item # 37110000242Y - 36" x 100' - 3" core
Item # 37110000249I - 36" x 200' - 3" core
Item # 37110000282Y - 40" x 100' - 3" core
Item # 37110000292Y - 42" x 100' - 3" core
Item # 37110000372Y - 50" x 100' - 3" core
Item # 37110000412Y - 54" x 100' - 3" core
Item # 37110000419I - 54" x 200' - 3" core
Item # 371100004533 - 60" x 60' - 3" core
Item # 37110000452Y - 60" x 100' - 3" core
Item # 37110000459I - 60" x 200' - 3" core

3711

PPM7

9 mil Matte Display Film

PHYSICAL PROPERTIES

Caliper Thickness	9 mil
Basis Weight	165 gsm
Finish	Matte
Opacity	97%
Whiteness	102
Fire Rating	ASTM E84, Class B

ADVANTAGES

- Award Winning Magic® "UNIVERSAL" Coating
- Excellent Color Gamut & Black Density
- Water, Scratch, & Fade Resistant
- Compatible with Most PSA & Thermal Overlaminates
- Lay Flat
- No Edge Cracking When Folded

APPLICATIONS

- Rollup Banners
- Hanging Banners
- Posters
- General Signage
- Retail Advertising