

## ESM-WSC White Static Cling Specifications

### Product Overview

ESM-WSC is a self-clinging clear film which requires no adhesive, and it applies quickly to most smooth, polished surfaces and glass. It is also easily removable and a great for short-term applications. Re-use this media by storing it on the original liner to prevent dust or debris on the back of the film.

### At a Glance

Face: 3 mil White  
Finish: Gloss  
Shelf Life: 6 months

Ink Compatibility: Roland DG Eco-Solvent and UV  
VersaWorks Profile: ESM-WSC or Generic Vinyl  
Available Sizes: 20" x 50', 30" x 75' and 54" x 75'

### Applications

Reusable seasonal signage  
Window Displays

Vehicle advertising and stickers  
Tradeshow graphics

### Specifications

Total Caliper: 7 mils  
Finish: Gloss  
Opacity: 0%  
Liner: 10 pt. board

Ink Compatibility: Roland DG Eco-Solvent, Resin, UV  
Core Diameter: 3"  
Shelf Life: 6 months  
Available Sizes: 20" x 50', 30" x 75' and 54" x 75'

### Part Numbers

ESM-WSC-50-20 20" x 50'  
ESM-WSC-75-30 30" x 75'  
ESM-WSC-75-54 54" x 75'

### Storage Conditions

ESM-WSC White Static Cling should be handled with care to prevent surface contamination that may affect the printable surface of the product. This calendered vinyl film should be processed and stored in an environment of 65° - 85° F (18° - 29° C) and 30 - 50% relative humidity (non-condensing) that is clean and relatively dust-free. It is recommended to store this product in its original packaging in a cool dry area until ready for use. If storage conditions are outside the recommended operating ranges, allow the material to acclimate to the production environment for at least 24 to 48 hours before use.

### Roland Certified Media Guarantee

This product is sold for the usage of the applications stated in this document. The product is free of defects, and produces vibrant, printed graphics when used with Roland's TrueVIS, EJ, Eco-Sol MAX Series and Eco-UV inks.

Imagine.