

ESM-WFRV WallFlair™ Removable Vinyl Specifications

Product Overview

WallFlair™ Removable Vinyl (ESM-WFRV) is a premium-quality, 6-mil matte calendered vinyl with a special, removable acrylic adhesive that's ideal for interior graphics applications. With its clear, ultra-removable adhesive, WallFlair can be taken down easily without leaving a messy residue.

At a Glance

Total Caliper: 6 mil
Finish: Matte
Shelf Life: 1 Year

Ink Compatibility: Roland DG eco-solvent, UV, and resin
VersaWorks Profile: ESM-WFRV
Available Sizes: 20" x 50', 30" x 100' and 54" x 100'

Applications

Wall Graphics
Indoor Signage
POP Displays

Interior Décor
Wall graphics (with Roland DGA GuardLam overlaminates)

Specifications

Total Caliper: 6 mil
Adhesive: Removable Adhesive (Clear)
Finish: Matte
Opacity: 96%
Whiteness: 98
Chemical Resistance: Resistant to most mild acids, alkalis, and salt solutions.

Liner: 90# Smooth
Ink Compatibility: TrueVIS, EJ, Eco-Sol MAX & MAX 2
Core Diameter: 3"
Shelf Life: 1 Year
Available Sizes: 20" x 50', 30" x 100' and 54" x 100'
Flammability: Fire Retardant

Part Numbers

ESM-WFRV-50-20	20" x 50'
ESM-WFRV-100-30	30" x 100'
ESM-WFRV-100-54	54" x 100'

Printing Instructions

Printing to bleed is not recommended. To prevent the edges from lifting, a 1/8" to 1/4" border is recommended.

Storage Conditions

ESM-WFRV WallFlair Removable Vinyl should be handled with care to prevent surface contamination that may affect the printable surface of the product. This calendered vinyl film should be processed and stored in an environment of 65° - 75° F (18° - 24° C) and 45 - 55% relative humidity (non-condensing) that is clean and relatively dust-free. It is recommended to store this product in its original packaging in a cool dry area until ready for use. If storage conditions are outside the recommended operating ranges, allow the material to acclimate to the production environment for at least 24 to 48 hours before use.

Roland Certified Media Guarantee

This product is sold for the usage of the applications stated in this document. The product is free of defects, and produces vibrant, printed graphics when used with Roland DG's TrueVIS, EJ, Eco-Sol MAX Series, Eco-UV, and TA inks.

Imagine.