



# ChromaLuxe<sup>®</sup>

OUTDOOR

Premium Print Media



# ChromaLuxe Outdoor

*For brilliant photography,  
signage, and more*

Display photography or signage outdoors with ChromaLuxe Outdoor metal prints, now with a 5+ year outdoor rating. Experience vibrancy, depth, and vivid colors with a durability that can withstand the elements.

#### Offerings:

- Cut panels up to 40" x 60" / 1016 x 1524mm
- Full Sheets (4' x 8' / 1200 x 2400mm)
- Half Sheets (4' x 4' / 1200 x 1200mm)

#### Substrate:

0.045" / 1.14mm aluminum | UV-resistant outdoor coating



## *Finishes:*



#### Gloss White

Experience vibrancy and depth of color with our Gloss White finish. Colors pop and details come to life with the white base and thick high-gloss coating. This is an excellent finish for any subject, including landscapes, nature, action photos, water scenes, and more.



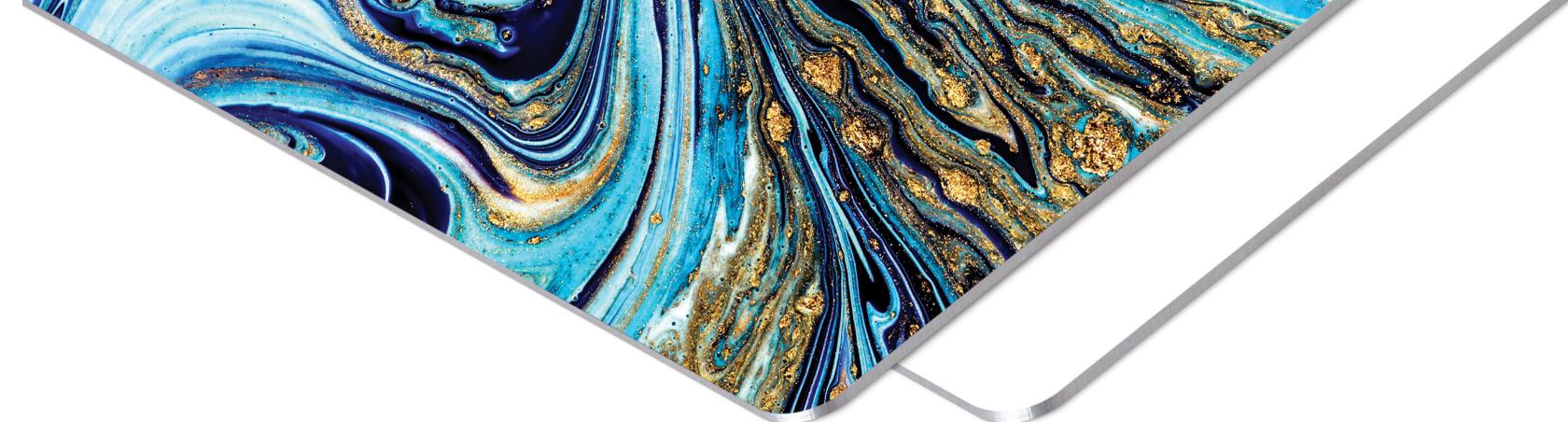
#### Gloss Clear

A high-gloss finish applied without the white base allows the natural silver of the aluminum to shine through. Detail and color remain, but with a unique effect that favors all types of photography. Images in black and white or vivid color find new meaning with our Gloss Clear finish.



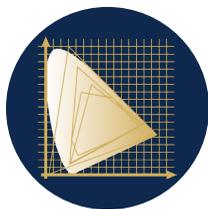
#### Matte White

Our Matte White finish brings out the beauty of images while reducing glare. The finish provides a rich, smooth surface where colors can come alive with perfect subtlety.



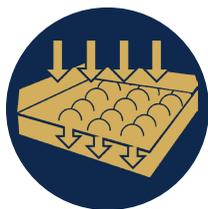
# *The* **Science Beneath** *the* **Surface**

*Proprietary coatings specifically engineered to give prints a vibrant, durable, and long-lasting impact.*



## **Dynamic Color**

ChromaLuxe coatings and the dye sublimation process allow for colors that expand beyond the normal printing gamut, making images printed with ChromaLuxe pop off the panel.



## **Depth of Image**

Unlike surface print technologies, ink is infused into the ChromaLuxe coating providing a depth of image often described as three-dimensional.



## **Extreme Durability**

Printing on top of a surface can bring durability into question. ChromaLuxe captures images within the coating, providing unmatched resistance to fade, abrasion, moisture, chemicals, and more.



## **Cross-Linked Advantage**

ChromaLuxe coating provides a chemical bond at the molecular level that has virtually no pores. This cross-linked coating significantly inhibits the growth of bacteria and allows for easy cleaning.



# Outdoor Prints that Perform

## Performance Properties

ChromaLuxe Outdoor gives users the ability to take prints outdoors or into direct sunlight with the image quality and durability they've come to expect from other ChromaLuxe products. These UV-resistant panels come in a variety of common sizes to serve the outdoor photography market.

### Outdoor Life Expectancy of 5+ years!

Significant improvements to life expected in less harsh environments.



Scan for information on approved inks, testing, and more.



Image quality, depth & color



Weathers well



Moisture resistant



Wind resistant



Impact resistant



Easy to clean



Thoroughly tested



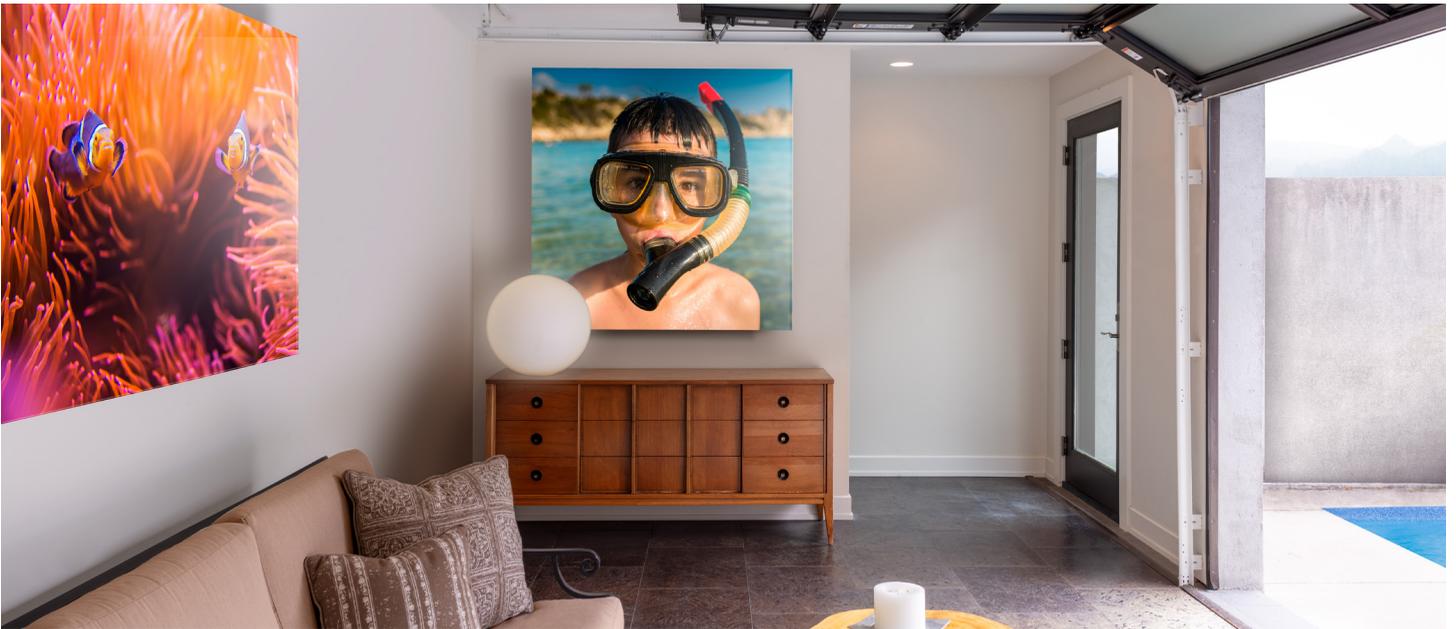
Scratch resistant



No need to laminate



Chemical/spray paint resistant



# ChromaLuxe Outdoor for...



## *DECOR*

Users can now have vibrant wall decor that is multi-functional, performing equally well outdoors or in direct sunlight indoors. ChromaLuxe Outdoor combines unmatched image quality, depth, and resolution with long-lasting durability for use in every environment.



## *SIGNAGE*

Provide instant impact with the vibrance and durability of ChromaLuxe Outdoor. Display full-color messaging outdoors without concern for the elements or graffiti. This signage material is easy to clean and simple to hang, mount, or support.

# Endless Upgrade Opportunities



Decorate your patio or outdoor living space with vibrant works of art that last. Simply display high quality photography, art, or signage that gets attention.



Perfect for open lobbies and entryways or outdoor restaurants and gathering spaces. Durable, versatile, and easy to mount and install.



Brand your business effectively with dynamic print reproduction. Vivid imagery will communicate your message and draw attention like never before.



With a sleek and modern look, stunning branded environments can be created outdoors or in windows facing direct sunlight. No other print media communicates luxury like ChromaLuxe Outdoor.

## Explore New Markets and Applications

Schools | Parks | Hospitals | Corporate Settings | Public Spaces | Art Installations  
Directional/Wayfinding | Display/POP | Businesses



**ChromaLuxe**<sup>®</sup>  
OUTDOOR

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