



IT Supplies Inc. Expands Operations with the Merger of Inkjet Art

Rolling Meadows, IL (May 1, 2013)

IT Supplies Inc, announces their recent merger and acquisition of Inkjet Art, based in Salt Lake City, Utah. This new alliance establishes IT Supplies as one of the premier distributors serving the creative, graphics and photographic community in the U.S.

Inkjet Art, well-known for their Museum Digital Fine Art, Illuminata Art and Canvas, as well as the popular Micro-Ceramic line of photo paper, will now offer their product range and complimentary solutions through a dedicated Inkjet Art Division at IT Supplies.

Both IT Supplies and Inkjet Art were founded in 1998, and are united by a common business culture. The new alliance continues its focus on 100% customer-driven service model, while benefitting clients with a greater product selection, competitive pricing models and enhanced performance via online and phone-in sales channels.

Inkjet Art founder Royce Bair comments “This merger is a great move for both companies and further ensures an enhanced product and service commitment for the entire customer base. The founding ideologies of both organizations have been built around fairness, outreach to our communities and to exceed customer expectations, and that remains as the daily focus.”

Greg Lahart, President and founder of IT Supplies shares “Inkjet Art is a perfect fit for us. We are thrilled with this expansion, and our team is ready to listen and serve, while never losing sight on the importance of each and every customer; long-standing or brand new.” Lahart’s background includes an 18-year history as an executive with HP, where he began his thorough understanding of the printing industry.

The combined organizations will operate under the IT Supplies Inc. brand and website while supporting the product lines from both companies; presenting one of the broadest selections of products that include Epson, Canon, Wacom, X-rite, Moab, Hahnemuhle, Simply Elegant, Canson, Inkpress, Ilford, Museo, Premier Imaging, Innova and Phototex.

About IT Supplies Inc.

IT Supplies has been providing products and services for the digital printing and creative community for over 15 years. The Midwest-based company is an authorized reseller of professional equipment from Epson, Canon, HP and a comprehensive list of other manufacturers; providing printers, inks, media and display solutions for the printing professional. The service team also offers pre- and post- sales support, installation, and color management. www.itsupplies.com "Everything for the Perfect Print"



IT Supplies takes pride in building and maintaining relationships with their customers while providing them with top-notch service and support, shipping most orders within 24 hours.

www.itsupplies.com

Contact:

Jeff Lucido, Director of Sales - jlucido@itsupplies.com

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